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July 21, 2011
Minutes of Board Meeting Held
July 16, 2011

1. The meeting of the Center for Safe Schools' Board was held at the Anthem Parkside Community Center on Saturday July 16, 2011. Attendees included: Sara Salmon, Ron Mirr, Mike Nowick, Michele Roth, Tim Harp, Ardeth Stitt and George Price. Kristi McCollum and Todd Crouch attended as well.
2. **The update** was given by Dr. Sara and included going over the following:
 - a. The recession has hit nonprofits very hard and we lost about \$15,000 in revenue from 2009 to 2010. We are going to launch a huge effort to gain an endowment pool.
 - b. We have obtained several contracts that will help us this year; we have a training contract from Denver Public Schools, Adams 12, Ridgeview Academy, Jeffco Head Start and summer contracts in Hereford, Texas, Montgomery Alabama, and Aneby, Sweden. We are continuing to provide our own trainings with fees and the flyer was distributed to the board members.
 - c. We discussed the conference and made a profit of approximately \$1,000. A thorough discussion was held about holding another one in 2013 and the group agreed that this would be brought up at the ICART conference in August to see if international help will be available in the future.
 - d. The Center has been able to attract many volunteers including BSW and MSW interns for the past year and this current year. Boulder Valley Schools sends student volunteers on a regular basis and the Courts continue to send community service volunteers. We continue to offer services through the Volunteer Connection. These volunteers save us thousands of dollars by donating their services.
 - e. We are developing new bully prevention materials and posters were shown to the Board. These include training for the bully, the target, the observer and the parent and school. The materials are being developed by students from the community. We have completed two videos that will be sold to the community showing each of the participants how to use skills to stop the cycle of bullying.
 - f. The Website store is being revised by community volunteers. We hope to feature a sales item each month to bring in more revenue for materials.
 - g. The drsara blog is very successful and we plan to post more continuous up dated news to the blog and the website.
3. **Profit and Loss Statement.** The Board reviewed the profit and loss statement for 2010 and the Center took a loss of over \$900 (see attached) but that was due to money coming in slowly which we have seen continually during this recession. Our accountant, Pam Ortega, said that when we turn in a grant, she can write a letter explaining this negative balance.
4. **Director of Sales and Marketing.** The Board approved Sara's recommendation to hire Todd Crouch as Director of Sales and Marketing. He will do pro bono work until we bring some revenue into the Center. Todd assisted Sara in the writing of the Adams 12 grant which was just received.
5. **Conference in 2013.** The Board approved that Sara negotiate with the ICART group about offering the conference again. At this point, it looks like the conference is a "go" provided the economy remains stable. We will definitely change hotels this time because we did feel that the hotel over charged us.

6. **Insurance.** The Board approved the change in liability insurance from Philadelphia Insurance Company to the Colorado Non Profit Association. The change in yearly cost is the difference between \$692 and \$1300. The Board also approved that Sara negotiate with the Colorado Nonprofit Association to procure liability insurance for teachers and home visitors in our new job with Jeffco Head Start and Adams 12 summer school and after school programs.
7. **New Programs.** The Center is being hired by Jefferson County Head Start to go into at risk homes to set up organization, financial plans and discipline systems. Adams 12 already hired us to provide summer school social skills training and will continue to hire us to write grants, do after school programming and summer school for next year. Ridgeview Academy is hiring us to help with grants, work with the kids on Peace Curriculum and post-secondary planning and work with the teachers on anger management. Denver Public Schools has hired us to provide training for the mild and moderate special ed population for next year.
8. **Classroom Kits.** We have developed k-12 classroom kits for donations and just delivered \$8,000 worth of kits to Denver Public Schools
9. **Research.** Austin, Texas has done some good research on our program, we are conducting current research for Ridgeview Academy and Adams 12 showed some great gains in their Truancy Program run by Darci Perkins this year.
10. **Grants Update.** Ron Mirr gave the Board a grants update for the near future. It looks grim in terms of federal money but one sure grant that is always funded is the Carol White Physical Education grant and it can include emotional intelligence and health. He gave a lecture about the importance of data gathering and that we must show convincing evidence that our interventions relate to increased learning. The old “listed” programs are out of date and there is a new lingo— “loose/tight” to show that innovative programs can be used but need to be measured. He has agreed to analyze data from our programs and run “t” tests to analyze comparison data. He will be continuing to look for grants for the Center for Safe Schools.
11. **New Board of Directors:** Two new board members were appointed to the Center’s Board—Tim Harp, who is a teacher/coach from Adams 12 schools and Mike Nowick, who is a business owner in Denver, Colorado. The rest of the Board includes Dr. Stan Scheer, Chairperson, superintendent of Murietta Schools in California; Ron Mirr, president, Mirr Consulting; Michele Roth, vice president, Interior Revisions; George Price, Secretary, Price Law Firm; Ardeth Stitt, Director, social worker, Denver Public Schools; and Jesse Luna, student director. Mike and Tim will also serve as directors. These were approved by the Board.+
12. **Suggestions.** Several suggestions were provided by the Board regarding searching for funding, i.e., sports figures, universities, foundations and finding the right message to get donors to donate! Todd Crouch will follow up on those suggestions.
13. **Business Plan.** The Board ended the meeting by reviewing the new business plan developed by Sara and Todd setting the goal of obtaining \$100,000 for our endowment fund!
14. **Adjournment.** The Board adjourned the meeting after they were thanked by Sara and the Board gave Sara a round of applause for her efforts.